

2020 Decennial Census

Northwest Indian Housing Association

September 11, 2019

**201 Days until Census
Day
(April 1, 2020)**

Shape
our future
START HERE >



Community Partnership and Engagement Program

Increase participation in the 2020 Census for those who are less likely to respond or are often missed.

- **EDUCATE** people about the Decennial 2020 Census and foster cooperation with Tribes and stakeholders.
- **ENCOURAGE** tribal and community partners to motivate people to self-respond.
- **ENGAGE** tribal and grass roots organizations to reach out to hard to count groups and those who aren't motivated to respond to the national campaign.



Shape
our future
START HERE >



Census Trivia

When was the first Census conducted?

First Census conducted in 1790

When did AIANs become part of the Census count?

American Indians living in the general population were identified for the first time in 1860

American Indians living on reservations were identified for the first time in 1900

What percentage of Tribal Area Households do not have access to the Internet?

26.8%

What year were AIANs granted the right to vote?

American Indians were granted the right to vote in 1924

When day is "Census Day"?

April 1, 2020

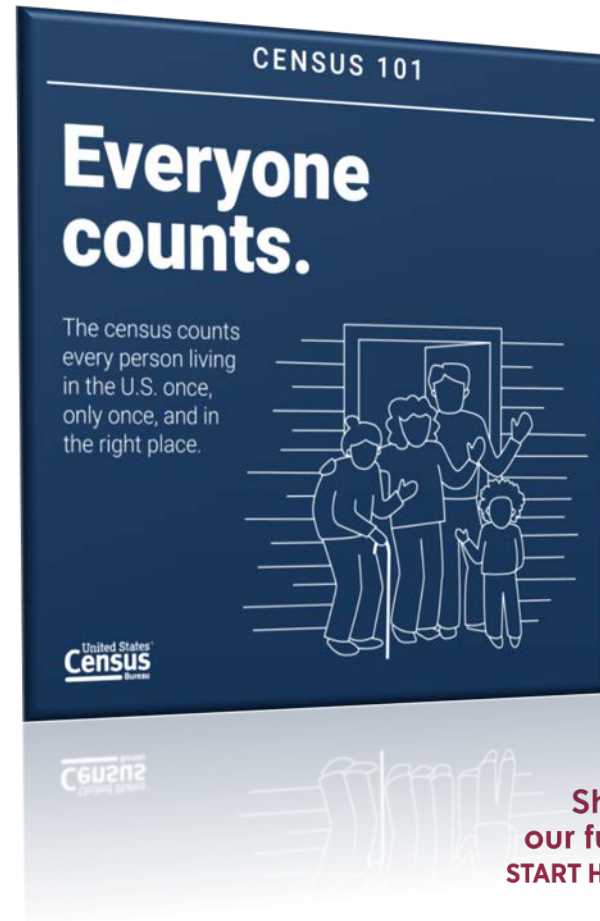
Shape
our future
START HERE >



Why Do We Take the Census?

U.S. Constitution, **Article 1, Section 2** mandates an **apportionment** of representatives among the states for the House of Representatives **every 10 years**.

By law, the U.S. Census Bureau must deliver a report of **population counts** to the President of the United States within 9 months of Census Day – on or before **December 31, 2020**.



It's about fair representation.

Every ten years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.

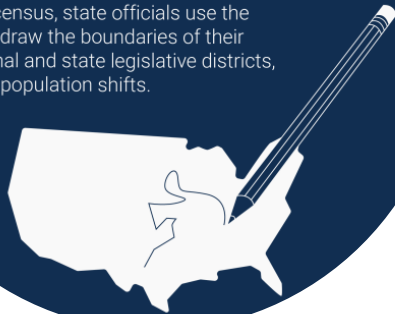


2020 Census: Counting Everyone Once, Only Once, and in the Right Place

- **Money**
- **Power**
- **Justice**
- **Self Determination**
- **Building community**
- **Planning for future generations**

It's about redistricting.

After each census, state officials use the results to redraw the boundaries of their congressional and state legislative districts, adapting to population shifts.



Taking part is your civic duty.

Completing the census is required: it's a way to participate in our democracy and say "I COUNT!"



Shape
our future
START HERE >



The Census is Confidential and Required by Law

1. The Census Bureau is required to keep information confidential. All responses provided on the 2020 Census question are or to a Census Bureau employee are confidential and **protected under Title 13 of the U.S. Code.**
2. We will never share a respondents personal information with other government agencies.
3. Results from the census are **reported in statistical format only.**
4. Records are confidential for 72 years by law (Title 44, U.S. Code).
5. All Census Bureau **employees swear a lifetime oath to protect respondent information.**
6. Penalty for wrongful disclosure is up to 5 years imprisonment and/or a fine of \$250,000



The 2020 Census is in 'deep trouble' and tribes will lose big



A troubled Census: Norm DeWeaver, James Tucker, and Liz Medicine Crow, talk about the challenge for Native people in the 2020 Census. (Photo by Mark Trahant)

 by **Mark Trahant** Sep 12, 2018 - edited

Tribes will lose at least \$3,000 in government spending for every person counted who is not counted

ALBUQUERQUE -- American Indians and Alaska Natives are in the best of circumstances when the U.S. census counts them. But what about this year?

"The 2020 Census is in trouble. It's because of the way the census is being run," Norm DeWeaver, DeWeaver is a consultant to the U.S. Census Bureau, told a group of Native leaders in Albuquerque on Tuesday.

What is at Stake?

- Distribution of more than **\$675 billion** annually in federal funds.
- **Redistricting** of state legislative districts.
- Forecasting future **transportation** needs.
- Determining areas eligible for **housing** assistance and rehabilitation loans.
- Assisting **tribal**, federal and state and local governments in **planning**, and implementing programs and services in:
 - **Education** (School lunch program, Head Start/Early Head Start)
 - **Health** (Medicaid, Medicare, Indian Health Services)
 - **Social Services** (Workforce Development, Youth and Elders Programs)
 - **Housing** (Indian Housing Block Grants)

**Shape
our future
START HERE >**



Counting for Dollars

HUD - Public and Indian Housing Grants

Washington \$45, 835, 000

Oregon \$18, 714, 000

Idaho \$1, 261, 000

Counting for Dollars 2020
The Role of the Decennial Census in the
Geographic Distribution of Federal Funds

REPORT

WASHINGTON

In FY2016, Washington received
\$16,676,186,274
through 55 federal spending programs
guided by data derived from the 2010 Census.



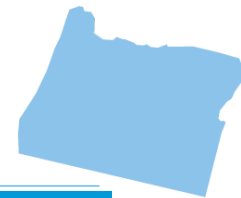
the federal government
to states, localities, and
on the fair, equitable

Counting for Dollars 2020
The Role of the Decennial Census in the
Geographic Distribution of Federal Funds

REPORT

OREGON

In FY2016, Oregon received
\$13,452,034,877
through 55 federal spending programs
guided by data derived from the 2010 Census.



Reports of the Counting
for Dollars 2020 Project:

Counting for Dollars 2020
The Role of the Decennial Census in the
Geographic Distribution of Federal Funds

REPORT

government
localities, and
equitable

IDAHO

In FY2016, Idaho received
\$3,646,592,592
through 55 federal spending programs
guided by data derived from the 2010 Census.



the Counting
2020 Project:

The Counting for Dollars 2020 Project aims to understand 1) the extent to which the federal government will rely on data from the 2020 Census to guide the distribution of federal funding to states, localities, and households across the nation and 2) the impact of the accuracy of the 2020 Census on the fair, equitable distribution of these funds.

The project has analyzed spending by state for 55 federal programs
(\$883,094,826,042 in FY2016). Three types of programs are analyzed:

8.50 x 11.00 in • Domestic financial assistance programs provide financial assistance – including direct

Reports of the Counting
for Dollars 2020 Project:

Shape
our future
START HERE >

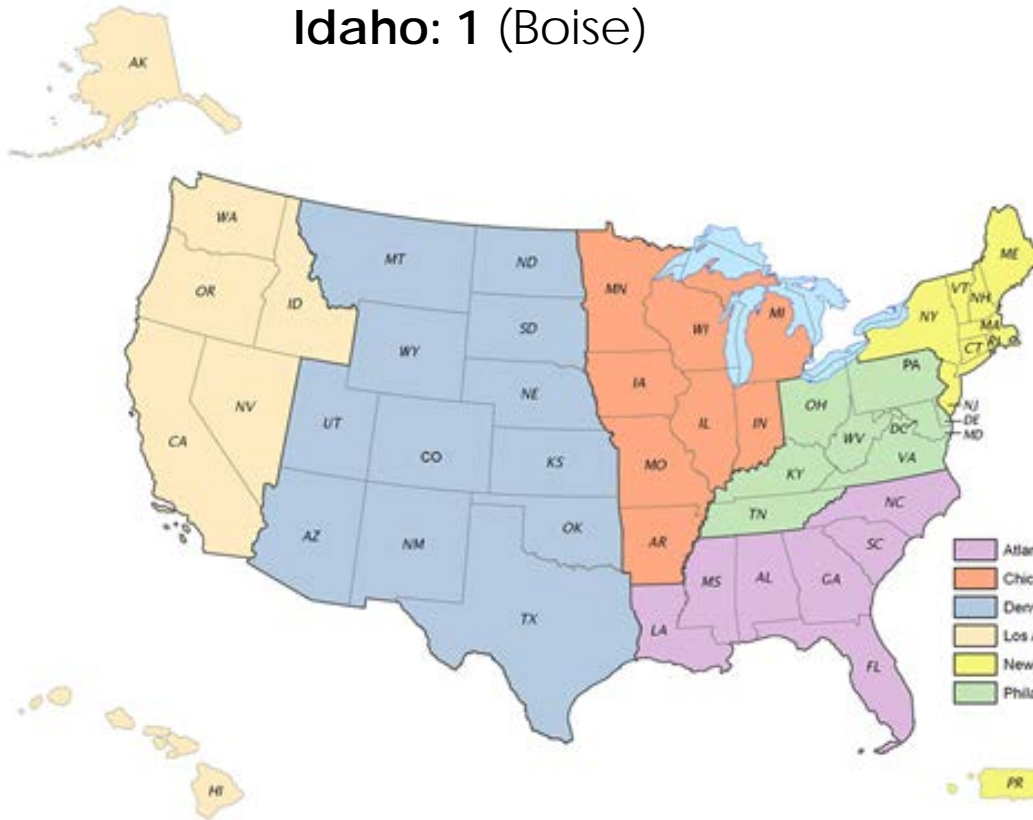


Area Census Offices (ACO) - 2nd Wave July-Sept 2019

Washington: 5 (Seattle, Tacoma, Olympia, Everett, Spokane)

Oregon: 3 (Salem, Springfield, Portland)

Idaho: 1 (Boise)



LARCC – 7 States

*Region with largest Tribal Nations

*TPS in majority of states

Shape
our future
START HERE >



2020 Census vs 2010 Census

Easier.
More efficient.
Confidential.
Safe.

***We mail to physical addresses not PO Boxes**



First invitation
mailed on
March 12,
2020

Self-response
Internet, Phone, and Mail



Non Response Follow Up
Enumerators/Census Takers

***Last day to respond July 24-31,
2020**

Shape
our future
START HERE >



ensus: The Ideal Path



2020 Census: Counting Everyone Once, Only Once, and in the Right Place

Key Dates

2020 Census Phases

Education Phase – 2018-2019

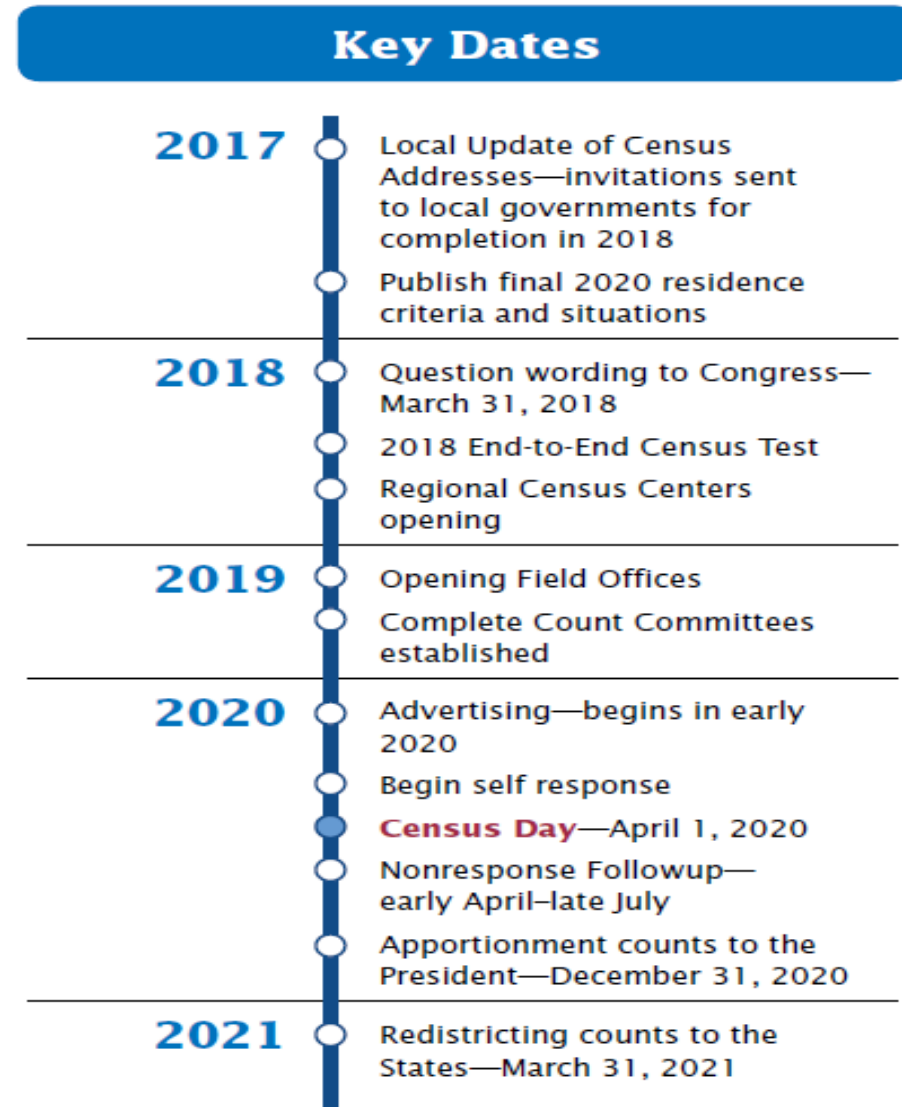
Awareness Phase – April 2019-March 2020

Motivation Phase – March-June 2020

Reminder Phase – May-July 2020

Thank you Phase – Starts July 2020

Last day to respond
July 24-31, 2020



Shape
our future
START HERE >



Timeline	Operation	Activity
August 2019	Address Canvassing (AC)	Update the address frame and identify locations where people live, or could live for selected areas.
March 2020	Update/Leave (UL)	Update the address along with feature data and leave a packet to encourage self-response and a paper questionnaire.
March 2020	Service Based Enumeration (SBE)	Enumerate individuals receiving assistance at service based locations and people experiencing homelessness, living in transitory locations (such as recreation vehicle parks, campgrounds, tent cities, carnivals, marinas, hotels, who do not have a usual home elsewhere).
March 2020	Group Quarters Enumeration (GQE)	Enumerate people living or staying in group quarters, such as correctional facilities, skilled nursing facilities, college residential halls, group homes, worker's dormitories).
March 12-20	Self-Response	Internet Self-Response Starts. Provides an Option for respondents to complete the census questionnaire by internet.
April 1st	Census Day	Census Day
April 2020	Early Non-Response Follow-up (NRFU)	Conducted in blocks surrounding colleges and universities where students are likely to have moved out before regular NRFU begins.
May 2020	Non-Response Follow-up (NRFU)	Reach out to households who did not respond to the 2020 Census questionnaire.

Address Canvassing

The [Address Canvassing Operation](#) serves two purposes:

1. Deliver a complete and accurate address list and spatial database for enumeration.
2. Determine the type and address characteristics for each living quarter.
3. This operation implements methods to improve and refine the U.S. Census Bureau's address list in advance of the 2020 Census.
4. We compare the number of housing units on the ground to the number in the Census Bureau's Master Address File.
5. In-Field Address Canvassing, field staff, known as listers, visit specific geographic areas within the Self-Response type of enumeration area (TEA) where in-office methods could not assure a complete and accurate address list

Happening now through early October 2019

*Not all Tribal Areas will be Canvassed

**Shape
our future
START HERE >**



Update Leave

- Optimize and allow household Self-Response through delivery of 2020 Census Questionnaire to every Housing Unit (HU)
- Package will include:
 - Paper Questionnaire (will have preprinted questionnaire ID and can be mailed)
 - A letter (Will provide instructions on three methods to respond to Census)
 - **First method** is to respond online using Uniform Resource Locator (URL) and Questionnaire ID printed on the enclosed Questionnaire.
 - **Second method** is complete and mail back the Questionnaire in the postage-paid envelope provided.
 - **Third method** is to respond via telephone by calling the Census Questionnaire Assistance (CQA) Center
 - Census Questionnaire Assistance Insert
 - Frequently Asked Questions Insert
 - Return Envelope

Shape
our future
START HERE >



Group Quarters and Service Based Enumeration

A **Group Quarter (GQ)** is a place where people who are not related live or stay in a group living arrangement that is owned or managed by an entity or organization providing housing and/or services for the residents.

Types of Group Quarters include:

College Residence Halls, Group Homes, Prisons, Nursing Homes, Residential Treatment Centers

Service-Based Enumeration (SBE) is a subset of GQ, where individuals who are experiencing home-lessness are receive services. We target places where people who maybe experiencing homeless are receiving services so we can provide them opportunities to be counted.

These locations include: Mobile Food Vans , Soup Kitchens, Transitional and Emergency Shelters (with Sleeping Facilities) — for people experiencing homelessness.

Targeted Non-Sheltered Outdoor Locations (TNSOLs) — places where people experiencing homelessness live without paying to stay. Ex. Parks, Wooded Areas, Parkway Benches, Alleys, Restaurants, 24-hour Laundromats, Walmart, Casinos, etc.

Shape
our future
START HERE >



The Role of Community Partners – We need you.

Obtaining an accurate count of individuals experiencing homelessness is impeded by several factors. These factors include fear and distrust of government officials, mental health concerns, finding and accessing locations frequented by individuals experiencing homelessness, and a few other confounders. **Community partners** who actively work with individuals experiencing homelessness can assist the Census workers to gain access to the target population in order to accurately count them, by doing the following:

1. Participate in the ongoing conversation and Census related activities about the 2020 Census.
2. Respond to Census workers when they reach out for assistance and partnership building.
3. Share resources about the 2020 Census with your network of providers.
4. Preset the population experiencing homelessness by letting them know that Census workers will be conducting enumerations beginning on April 1, 2020.
5. Encourage their participation in the 2020 Census. Frame your conversation in terms of the benefits of participating in the Census.
6. Help Census workers to identify new GQs in your community.
7. Be an active champion for the work being done by the Census Bureau.

Shape
our future
START HERE >



What we will ask.

- Age and Date of Birth
- Address
- Hispanic or Latino origin
- Race/Ethnicity
- Relationship (includes same sex)
- Gender
- Tenure (Owner/Renter)
- Household (count everyone at address)

Person 1

Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.

What is Person 1's name? *Print name below.*

First Name MI

Last Name(s)

What is Person 1's sex? Mark ☒ ONE box.

☐ Male ☐ Female

What is Person 1's age and what is Person 1's date of birth? For babies less than 1 year old, do not write the age in years. Write 0 as the age.

April 1, 2018 Print numbers in boxes.

Month Day Year of birth

years

→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

Mark ☒ one or more boxes **AND** print origins.

☐ No, not of Hispanic, Latino, or Spanish origin

☐ Yes, Mexican, Mexican Am., Chicano

☐ Yes, Puerto Rican

☐ Yes, Cuban

☐ Yes, another Hispanic, Latino, or Spanish origin – *Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.*

9. What is Person 1's race?

Mark ☒ one or more boxes **AND** print origins.

☐ White – *Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.*

☐ Black or African Am. – *Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.*

☐ American Indian or Alaska Native – *Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.*

<input type="checkbox"/> Chinese	<input type="checkbox"/> Vietnamese	<input type="checkbox"/> Native Hawaiian
<input type="checkbox"/> Filipino	<input type="checkbox"/> Korean	<input type="checkbox"/> Samoan
<input type="checkbox"/> Asian Indian	<input type="checkbox"/> Japanese	<input type="checkbox"/> Chamorro
<input type="checkbox"/> Other Asian – <i>Print, for example, Pakistani, Cambodian, Hmong, etc.</i>	<input type="checkbox"/> Other Pacific Islander – <i>Print, for example, Tongan, Fijian, Marshallese, etc.</i>	

☐ Some other race – *Print race or origin.*

Who Counts as Part of Your Home?

If you are filling out the census for your home, you should count everyone who is living there as of April 1, 2020. This includes anyone who is living and sleeping there most of the time.

Counting Young Children

It is important to remember to count any children who are living with you. This includes:

- All children who live in your home, including grandchildren, nieces and nephews, and the children of friends.
- Children who split their time between homes, if they are living with you on April 1, 2020.
- Newborn babies, even those who are born on April 1, 2020, or who are still in the hospital on this date.

Further guidance can be found at 2020Census.gov

Please provide information for each person living here. If there is someone living here who pays the rent or owns this home, please provide information for that person first.

Person 1

→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

Mark ☒ one or more boxes **AND** print origins.

- ☐ No, not of Hispanic, Latino, or Spanish origin
☐ Yes, Mexican, Mexican Am., Chicano
☐ Yes, Puerto Rican
☐ Yes, Cuban
☐ Yes, another Hispanic, Latino, or Spanish origin – Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.

9. What is Person 1's race?

Mark ☒ one or more boxes **AND** print origins.

- ☐ White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.

- ☐ Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.

- ☐ American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.

- | | | |
|---|--|--|
| <input type="checkbox"/> Chinese | <input type="checkbox"/> Vietnamese | <input type="checkbox"/> Native Hawaiian |
| <input type="checkbox"/> Filipino | <input type="checkbox"/> Korean | <input type="checkbox"/> Samoan |
| <input type="checkbox"/> Asian Indian | <input type="checkbox"/> Japanese | <input type="checkbox"/> Chamorro |
| <input type="checkbox"/> Other Asian – Print, for example, Pakistani, Cambodian, Hmong, etc. <input type="text"/> | <input type="checkbox"/> Other Pacific Islander – Print, for example, Tongan, Fijian, Marshallese, etc. <input type="text"/> | |

- ☐ Some other race – Print race or origin,

Hard to Count Populations (HTC)

- American Indian/Alaska Natives — at risk of being undercounted
- Young children and Elders (0-5 years)
- Low income persons/Poverty/Lack of internet access
- Persons experiencing homelessness/transient — Housing insecurity, seasonal fishing communities and families
- Persons who distrust the government
- LGBTQ persons
- Persons with mental or physical disabilities
- Persons who do not live in traditional housing

Data Tools

My Tribal Area

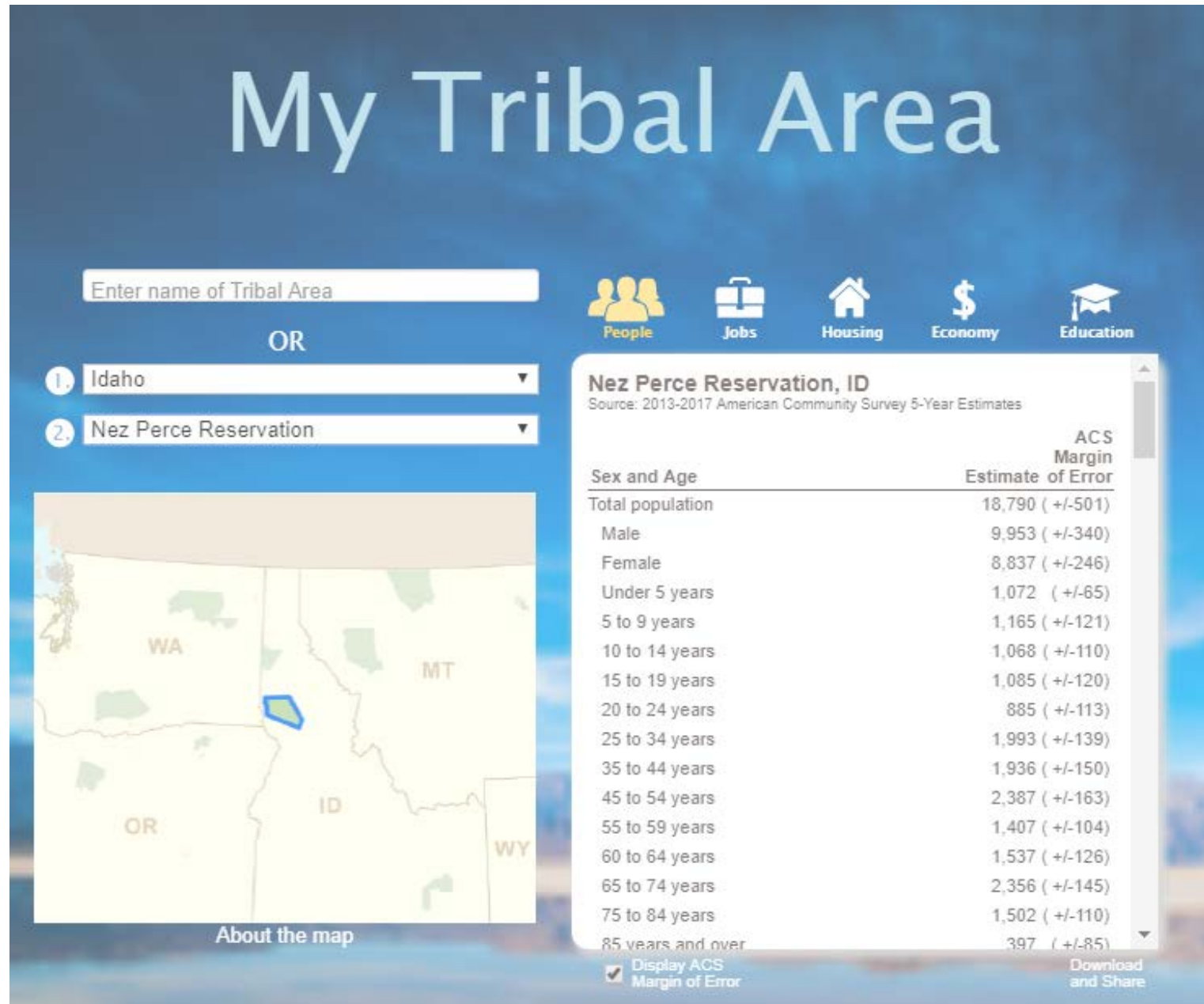
<https://www.census.gov/tribal/>

Response Outreach Area Mapper (ROAM)

<https://www.census.gov/roam>

Free Data Workshops and
Webinar available to Tribes

2020Census.gov



Tribal Complete Count Committees

A committee established by tribal, state and local governments, and community leaders or organizations to **increase awareness and motivate residents to respond to the 2020 Census.**

Focus is **to encourage individuals in their community/tribe** to self respond online, on the phone or by mail (if they receive a questionnaire by mail).

A formal partnership with the Census Bureau either by resolution, executive order or legislation. It **provides the structure and support** to engage the tribal, community and state' stakeholders and encourage participation.

Census Bureau staff (Tribal Partnership Specialist) serve as liaisons and information resources for forming CCC.

**Shape
our future
START HERE >**



Census Jobs We are Recruiting!

Pay rate: \$15-25 per hour

Paid weekly

Paid training

Flexible

SNAP, TANF, HUD, GA Waivers

Need for AI/AN Census Takers

www.2020census.gov/jobs



**I CAN
BE A CENSUS TAKER**

APPLY ONLINE!
2020census.gov/jobs

2020 Census jobs provide:

- ✓ Great pay
- ✓ Flexible hours
- ✓ Weekly pay
- ✓ Paid training


For more information or help applying, please call
1-855-JOB-2020

Federal Relay Service:
1-800-877-8339 TTY/ASCI
www.gsa.gov/fedrelay

The U.S. Census Bureau is an Equal Opportunity Employer.



D-498A1



**I CAN
BE A CENSUS TAKER**


APPLY ONLINE!
2020census.gov/jobs

2020 Census jobs provide:

For more information or help applying, please call
1-855-JOB-2020

Federal Relay Service:
1-800-877-8339 TTY/ASCI
www.gsa.gov/fedrelay

The U.S. Census Bureau is an Equal Opportunity Employer.



D-322IA1

Shape
our future
START HERE >



How can you help?

- Help generate readiness for the 2020 Decennial Census by encouraging your tribal community and tribal households to self respond.
- Help folks understand why it's important and emphasize that it's safe and confidential.
- Participating on a TCC or Local CCC.
- Invite Census staff to your events/meetings/activities.
- Apply for Census jobs and help us recruit a diverse staff for the ACO job positions.

Questions?

Shape
our future
START HERE >



Contact Information

Shana M. Radford

Tribal Partnership Specialist – Oregon/Idaho
Los Angeles Regional Census Center
Shana.m.radford@2020census.gov
C: (541) 908-7911

Alaina Capoeman

Tribal Partnership Specialist-WA Lead
Los Angeles Regional Census Center
Alaina.j.capoeman@2020census.gov
C: (360) 862-3108

The logo for the 2020 United States Census is displayed within a white circle. It features the words "United States" in a small font above the word "Census" in a large, bold font, with "2020" below it.

United States®
Census
2020